

#### **PRESENTS**



AN ORIGINAL LIVE DANCE PRODUCTION BY





### **DONATING ALL PROCEEDS**

TO THE LIGHTHOUSE FOR GRIEVING CHILDREN AND

### **RAISING OVER \$33,000 TO DATE**

Burlington's JJ Dance Arts will once again be back at The Burlington Performing

Arts Centre presenting its annual live dance show

# LIGHT HERVY LIGHT

"...the show was so inspiring and deeply moving.

Quite simply, we were blown away.

It left quite an impression on us..."

~Tessa Hannah





At Lighthouse YOU ARE NOT ALONE.

TOGETHER THROUGH THE LIGHT AND THE DARK.

Lighthouse helps children, youth and their families

who are grieving a death, find a sense of

belonging, connection and understanding.

Their programming and support continue to be free because of community events like this one, along with the care and generosity of

### donors and sponsors like you.

The show "Light Heavy Light" has proudly become one of Lighthouse's annual charitable events.

THE MESSAGE OF THE SHOW BOTH
COMPLIMENTS AND AMPLIFIES THE
MISSION OF THE LIGHTHOUSE...

YOU ARE NOT ALONE.





### what your sponsorship offers a grieving child

**Show Presenter** 

\$5,000

4 Children and their families will receive grief support for 1 year

**ACT 1 Presenter** 

\$2,500

2 children and their families will receive grief support for 1 year

**ACT 2 Presenter** 

\$1,000

1 child and their family will receive grief support for 10 months

ACT 3 Presenter

\$500

1 child and their family will receive grief support for 5 months

Fan Club

\$250

1 child and their family will receive grief support for 2 ½ months

"...it is always wonderful to be able to introduce Lighthouse and bring awareness to a new audience... I've seen those butterflies many times, but the way this was presented was wow. Last night's performance was powerful and moving. When I wake up the next day, still thinking about a performance, I know it has hit me at a deeper level. Thank you."

~Liz Lant



# Sponsorship Levels

### what your sponsorhip looks like for you

A da		Show Presenter \$5000	Act 1 Presenter \$2500	Act 2 Presenter \$1000	Act 3 Presenter \$500	Fan Club \$250	
	Logo in show program	(LG)	(re)	(MED)	(SM)	(SM)	
	Logo & Mention in Lighthouse's quarterly newsletter, "The Beacon" with over 3000 subscribers	W	W	W	W	W	
	Recognition in Lighthouse's Annual Report & Listed on Lighthouse Website	W	W	W	W		
	JJ Dance Arts "Show Promotion Reel" featuring your company name + logo prior to opening night "must be committed by Nov 22nd"	W	W	W	W	ia .	
	JJ Dance Arts "Thank You Reel" featuring your company name + logo in early January	W	W	W	W		
	Program Ad	(Full Page)	(1/2 Page)	(1/4 Page)			
	Complimentary Show tickets	<b>(8)</b>	(6)	(4)			
	Social Media "Thank You" Story Post from the show's 8 award winning choreographers with tagging + name recognition on instagram	W	W				
	Social Media "Thank You" Story Post from each of the show's 40 cost members with tagging + name recognition on instagram	W				-	
	Logo on Cover of Event Program as "Show Presenter"	W					
	JJ Dance Arts FLASH MOB for your staff or client of choice "Hamilton, Waterdown, Burlington, Oakville, Mississauga, Milton, Georgetown"	W					



### A note from the director...

The creative process of "Light Heavy Light" was inspired by a podcast that deeply resonated with me. The message of The RobCast's episode #22 felt cyclical and timeless. I wanted to offer the essence of this message through dance and that's where it all started to unfold in the spring of 2019.

Connecting an annually presented show in support for a local charity has been a desire since opening JJ Dance Arts. The Lighthouse for Grieving Children was the perfect fit to compliment and amplify both the mission of The Lighthouse and the message of the show:

## YOU ARE NOT ALONE. TOGETHER THROUGH THE LIGHT AND THE DARK.

Working with The Lighthouse team has been an honour.

It's a very special group of people offering meaningful and necessary support for our youth. As someone who has spent close to 20 years working with kids and teens, I can affirm the powerful and positive ripple effect of allowing a young person to be seen and accepted in full. No matter what season of life they are experiencing; light or dark.

Thank you for considering being a sponsor for our 2023 performance.

The positive impact of your support is immeasurable.

This show holds a special place in my heart.

Sincerely,





LIGHTHOUSE FOR GRIEVING CHILDREN AND FAMILIES
OFFERS FREE GRIEF SUPPORT TO CHILDREN AND YOUTH,
AGES 3-19 YEARS, WHO HAVE EXPERIENCED THE LIFEALTERING LOSS OF A PARENT OR SIBLING.



### 2022 at Lighthouse



Groups are available in person or online, and they are open-ended, so families can stay for as long as they need, to actively explore their grief in their own time.

Lighthouse does not receive government funding so we rely on the generosity of our communities to ensure our services remain free for families who need them.

Investing in the future of Lighthouse today, is an investment in the mental and emotional well-being of children and youth for years to come.

Please help us ensure no child grieves alone

lighthousegriefsupport.org

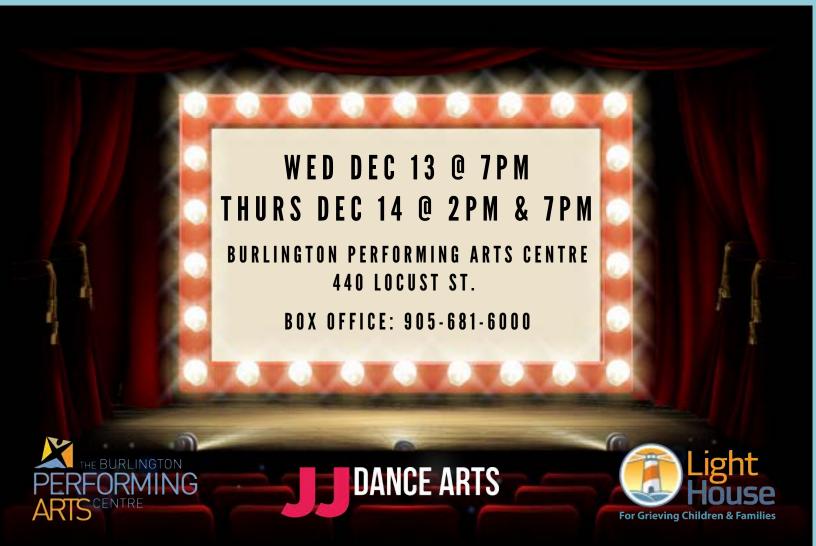


# EVENT DETRILS



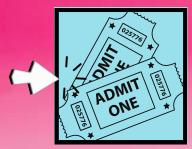
"...the message of the show is a reminder we all need..."

~Cathy Scholz

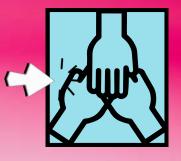




### I WANT TO BE







IN THE AUDIENCE!

A DONOR!

A SPONSOR!

FOR MORE INFORMATION, CONTACT:

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