



Food4Kids Hamilton
105-237 Barton St.
Stoney Creek, ON
L8E 2K4
www.food4kidshamilton.ca

Greetings,

The Hamilton Professional Firefighters Association, Local 288 is launching the second annual #eatAbeet campaign, beginning on January 28th, 2022 in support of Food4Kids Hamilton. #eatAbeet is an online fundraiser where participants post a photo or video of themselves eating a beet (cooked, raw, canned, juiced – your choice!), donate to Food4Kids Hamilton and challenge someone else to participate to keep the beet rolling. ALL proceeds are donated to Food4Kids Hamilton to support the students registered in the program.

This year to promote and encourage the challenge, we are selling t-shirts prior to and through the fundraiser. T-shirts (photo below) are \$15 each, come in men's and women's sizes and can be purchased through the Food4Kids Hamilton website.

If you have any questions, please visit our website: www.food4kidshamilton.ca or email Alex Zaccheo: alex@food4kids.ca

