

Valedictory Nomination Video: Rules, Checklist, Rubric

So you want to be valedictorian? Here's what you'll need to do:

Record a "nomination" video--a short speech in which you encourage your classmates to vote for you by explaining why you are a good choice while demonstrating your amazing public speaking skills.

A staff committee will shortlist based on appropriateness of message and quality of video, then we'll post all the videos in a public folder for your classmates to watch.

All eligible grads will vote for their preferred candidate in a secure online survey.

How do I Submit?

Your video must be emailed to Ms. Lindal (jlindal@hwdsb.on.ca) by June 09 @ 4 p.m. NO LATE SUBMISSIONS WILL BE CONSIDERED.

If the video is too large to send as an email, upload it to your HWDSB Google Drive and "share" the file with jlindal@hwdsb.on.ca.

Timeline for Submissions

Note: all deadlines are final--no late submissions will be considered.

Date	What's Happening?
June 09 @ 4 p.m.	Deadline for first draft video submissions; all applicants MUST submit a first draft.
June 11	Feedback and possible revision instructions will be returned to all applicants.
June 15 @ 4 p.m.	Deadline for revised video submissions
June 16 @ 4 p.m.	All candidates will be notified of acceptance or rejection, based on criteria outlined in the attached rubric.
June 17 @ 8 a.m.	All successful candidate videos go live; student voting begins. Only graduating students are eligible to vote.
June 22 @ 4 p.m.	Student voting closes.

Check page 2 for a checklist of success indicators.

Check page 3 for the evaluation rubric used by the selection committee.

An eligible video will meet the following technical expectations:

DO...	DON'T...
<ul style="list-style-type: none">• ...choose a neutral background• ...shoot in portrait (tall)• ...stay centered in a close shot• ...stand as close to the mic as possible, and speak up• ...use the best camera you can, and make sure it is focused properly• ...leave at least 5 seconds of silent video before you speak and 5 seconds after (pre-roll / post-roll)• ...before your speech, SAY YOUR NAME then wait 5 more seconds.• ...TITLE the finished video file with your own name (first and last).	<ul style="list-style-type: none">• ...record somewhere cluttered• ...shoot in landscape (wide)• ...obscure your face in shadow or have bright lights pointed at the camera• ...record in front of a window during the daytime• ...choose a noisy environment (humming fans, dogs barking, babies crying, etc.)• ...hold your camera in your hand--use a tripod or a steady-handed friend• ...add graphics, special effects, fades, filters, etc. Just you talking--no gimmicks.

Before submitting, watch the playback. Make sure it meets all the criteria. If you have to do it again, do it again! Unusable videos will be disqualified.

An eligible video will meet the following presentation expectations:

- No props or gimmicks--just you, in front of a camera, speaking
- A voice that is expressive, enthusiastic, and confident
- Body language that is either still and calm or planned to support your message
- Clothing and grooming that is neat and -school appropriate (just try to look like you **want to be** a valedictorian, not like you already **are** one...)
- A message that is no more than two minutes long (not counting pre/post roll silence)

An eligible video will meet the following content expectations:

- The speaker directly addresses classmates
- Speaks to the candidate's suitability as a valedictorian (think about):
 - Range of experiences / social groups and interactions
 - Commitment to school culture
 - Commitment to educational ideals
 - Brief summary of the main message to be delivered if selected
- Uses language suitable to the position being applied for: polite, thoughtful, funny, articulate

Valedictory Nomination Video Rubric

	Level 4 (Excellent)	Level 3 (Good)	Level 2 (Satisfactory)	Level 1 (Needs Improvement)
Technical Considerations (Quality and Suitability of Video)				
Meets technical expectations (timing, format, focus, audio quality, etc.)				
Attends to details of lighting, framing, background, etc.				
Presentation Considerations (Quality and Suitability of Presenter's Delivery)				
Makes effective use of time (organized, confident, good tempo)				
Physical Presence (maintains engagement, direct address to audience / camera, use of posture and gesture, suitable attire and grooming)				
Vocal Expression (clear tone, good diction, energy and emotion appropriate to message, moderate tempo, few if any mistakes)				
Content Considerations (Quality and Suitability of Presenter's Message)				
Message is focused on candidate's suitability as valedictorian				
Message is clearly articulated in terms of word choice, sentence structures, overall organization (opening and closing comments, a logical progression of ideas or topics)				
Message is organized in a distinctive and personal way to represent the unique character of the candidate				