

We Help Posters

In consultation with students and staff, HWDSB's Communications staff have developed the attached posters to promote the We Help campaign.

The goal of the campaign is to build a culture of help-seeking and help-offering, so that all students know that help exists, that there are clear avenues for help, and that each of us can help one another.

Students told us that posters may help share this message, if they are displayed in areas where students have time to consider them, for example:

- Bathroom stalls
- Foyers
- Classrooms
- Cafeterias
- Student Services areas
- Promote We Help on special events days (anti-bullying, inclusion, well-being themes, etc.)
- Employ students as ambassadors for the message and images

In addition to sharing the printed posters in the most effective way, we have also created digital images of each poster for you to post and share.

You can find digital We Help resources on the We Help portal page at:
https://hwdsbonca.sharepoint.com/sites/myhwdsb/we_help/

Thank you for all you do to build a culture of help at HWDSB.