

Greetings Tastebuds Supporter!

#GivingTuesday has arrived and the Tastebuds Team couldn't be more excited to get together with supporters like you to make a positive change in our community!

Tastebuds depends on donations to ensure that we can continue to serve nutritious food to students all across Hamilton. It's through our collaborative efforts that we were able to serve healthy snacks and meals to over 25,000 students a day in 107 locations throughout Hamilton in the 2019-2020 school year.

**"For some of our students, breakfast at school is the first meal they have to start their day, and for others, it is an opportunity to ensure a nutritional balance. We know that students who start their day with a nutritionally balanced meal will have improved focus and attention and will be better able to self-regulate. These are all essential skills to experience school readiness and success."
- Student Nutrition Program Coordinator**

Due to Covid-19, our typical fundraising strategies cannot move forward as planned this year which is why we've decided to launch a **Breakfast Buddies** campaign on this #GivingTuesday. Though we would love to have your support at our annual Breakfast on the Beach event, we know that virtual giving is what's best for everyone right now.

The cost of running nutrition programs has increased significantly as a result of COVID-19, due to factors such as:

- The need to purchase pre-packaged foods
- Increased demand for programs as food insecurity rates rise
- Limited capacity to fundraise at the school level
- Limited volunteers available for food preparation

We are confident in the goodwill of our community and we would deeply appreciate your support in helping our students continue to learn, grow and play during this challenging time. Become a Breakfast Buddy this #GivingTuesday by donating below and/or sharing this campaign with your networks!

**"COVID-19 has had many impacts on our school community. With respect to our Student Nutrition Program... our delivery model has changed significantly... to ensure all COVID-19 protocols are met, our volunteers have doubled their efforts to ensure our programs are streamlined in an efficient and safe way so that our students are able to continue to receive the benefits of healthy nutrition at school."
- Student Nutrition Program Coordinator**

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Thank you once again for your support!