

Fessenden Home and School Association Meeting Minutes –

Monday, October 21, 2020

Present: Alaina Evans, Shannon Holmes Shedden, Sarah Rietkoetter, Diana Samman, Lynn Bouvier, James Ling, Sherri Johnston, Andrew Hawryluk, Cindy Hawryluk, John Scime, Amy Bowles, Erin Ridpath, Bregan Wood, Jeff and Amy Hinchcliffe, Mike de Maria, Julie Payne

1. The June and September minutes were distributed prior to the meeting
 - a. **MOTION: To approve the June 2020 meeting minutes – ANDREW; ALAINA 2nd**
 - i. Approved (14 For, 0 Against, 0 Abstentions)
 - b. **MOTION: To approve the September 2020 meeting minutes – JOHN; ERIN 2nd**
 - i. Approved (14 For, 0 Against, 0 Abstentions)
 - c. (Note, Julie was not present for these votes)
2. Treasurer report
 - a. Andrew provided an update of the report (see attached)
 - b. OFHSA membership and insurance has been paid
 - c. Andrew spoke with Caitlin and Jenny and requested an update on the pinny and technology orders
 - d. Yoga mats and Raz Kids have been paid
 - e. **MOTION: To approve the October treasurer report – JAMES; SHANNON 2nd**
 - i. Approved (15 For, 0 Against, 0 Abstentions)
3. Pumpkin stroll
 - a. Cindy provided an update on the status of the virtual stroll
 - b. 120 kits have been put together; 75 kits sold
 - c. Pick up will be on Friday and Saturday – have enough volunteers already
 - d. The Ancaster Village BIA has been sharing on social media, sponsored posts as well
 - e. Pumpkins and votives were donated and all other costs are covered by sponsors: Stoneridge, BIA, Hair by Nature, James Ling
 - i. There will be a minor expense for the Square transaction fees
 - f. Cindy requested that all H&S members do a final push on social media to get the remaining kits sold
4. Membership fees
 - a. John is waiting on one person to pay
 - b. Andrew has one more person to add
 - c. Alaina raised that several people reached out to her to say that they were not on the distribution list and missed the meeting
 - d. John will review the list and ensure that all these people are added
5. Fundraising update
 - a. Shannon spoke with Caitlin regarding the Pumpkin Stroll and fundraising in general for the year – as long as the initiatives do not involve the school directly (including advertising), fundraising is allowed
 - b. Shannon and Erin developed a list of potential options that can be done online or outside of the school. Erin shared her ideas with the group:
 - i. Plant sales with a portion of the sales going to the school

1. Plantables – veggie and fruit plants for the garden
 - a. Order through their website, 10% of profits go to the school; order at any time but wait to deliver until plantable whether
2. Indoor houseplants – some similar companies
 - ii. TruEarth detergent strips also runs a fundraiser with profit-sharing
 - iii. Holiday online makers-market – unsure the logistics of how to run this
 - iv. Online silent auctions
- c. Shannon also suggested:
 - i. FlipGive (<https://www.flipgive.com/>)
 1. When you shop the school gets money back; similar to Ebates
 - ii. Fundscrip (<https://www.fundscrip.com/>)
 1. Shannon has a package on this; can be delivered straight to people's houses
 2. Alaina suggests moving this one forward now to get families using it prior to Christmas
- d. Cindy suggested Domino's pizza night - Raise the Dough
 - i. Profit sharing program when families purchase the special on the chosen night (must be Monday-Thursday)
- e. Sherri suggested the profit-sharing Indigo fundraiser
 - i. Pick a day and receive a portion of the profits for whatever is purchased
 - ii. Sherri will get some information on this
- f. Sherri also suggested Veseys for plant fundraising
 - i. Their fundraising programme is currently on hold due to COVID
- g. The group agreed to move forward with Fundscrip – Shannon will get this setup and posted on the Facebook group
 - i. John thinks we should do several profit-sharing initiatives throughout the year
 - ii. Will pursue one of the plant fundraisers in the spring
- h. Alaina suggested doing another initiative around Valentine's day – will decide this at November meeting
- i. It was also suggested that we consider looking at other restaurants to partner with - make it monthly with a different restaurant each month
 - i. Diana will talk to the owners at Go Tango to see if they would be interested
 - ii. Diana will take on this initiative and will reach out to other restaurants as well
 1. Lunch Lady, Brewers Blackbird, India Village
- j. Julie asked what the monies are being raised for this year
 - i. Jenny and Caitlin are to get back to us re: priorities for spending
6. Next meeting November 16th – Alaina will send out the meeting dates
- i. **MOTION: To adjourn meeting – ANDREW; LYNN 2nd**
 - a. Approved (13 For, 0 Against, 0 Abstentions)
 - b. Shannon and Sherri were absent for this vote