



**Tangerine**  
Forward Banking

PRESENTING PARTNER

# INSPIRING DREAMS. BUILDING CHAMPIONS.

Steve Nash Youth Basketball [SNYB] is the official youth basketball program of Canada Basketball. SNYB develops fundamental skills, sportsmanship, and a love for sport – and especially basketball.

Contact us to register today!

**ROUSSEAU SCHOOL**

HOST ORGANIZATION

Mr. Johnson

COORDINATOR

smjohnso@hwdsb.on.ca

CONTACT

Jan. 10-17: rpeters@hwdsb.on.ca

REGISTRATION DETAILS



[basketball.ca/stevenash](http://basketball.ca/stevenash)



#SNYB



Tangerine



## Fun comes first!

The #1 reason kids play sports is to have fun.  
(George Washington University, 2014)

Using modified games and drills, SNYB fosters an environment of fun and learning over competition and results.

## Developing athletes, the right way!

The SNYB Curriculum is based on Sport Canada's Long-Term Athlete Development [LTAD] Model, a researched approach to optimal sport development.

SNYB is also aligned with the Canada Basketball Athlete Development Model, acting as the first step to success at all levels of basketball.

## More participation – for everyone!

90% of youth athletes would rather play than win.  
(Michigan State University, 2015)

Activities maximize participation to maximize skill development—plus every kid gets their own basketball.

## Coaching matters!

Youth athletes are kids, not adults, and should be coached accordingly.

SNYB helps train coaches across the country through the National Certification Coaching Program (NCCP) to ensure young athletes get the best coaching available.

## Sport builds better people, not just athletes!

Youth sport can build character and life skills that can lead to greater personal and professional success.  
(True Sport, 2015)

Team interaction, teachable moments, and life skills activities in the SNYB Curriculum take full advantage of the power of youth sport.

## Parents are a key ingredient!

As role models and decision makers, parents are just another kind of coach.

The SNYB Parent Guide, provided to all parents, helps to educate and positively engage parents in their child's youth sport experiences.

## PLAYER PACKAGE

Reversible jersey  
Basketball  
Drawstring bag  
Parent guide  
Poster  
Certificate

