



world diabetes day
14 November

ACT ON DIABETES. NOW.



Save the Date!

Please save the date of **Monday November 14, 2011** and help the Canadian Diabetes Association and the Juvenile Diabetes Research Foundation mark World Diabetes Day.

This event is for raising awareness of the seriousness of diabetes and to mark the 90th anniversary of the discovery of insulin. We are asking that you hold an all school event at 1 pm that would include the reading of the proclamation that will be provided for you.

New this year we will be offering a Spirit award this award of \$ 200.00 will be given to the school with the most spirit and creativity while spreading the word about the seriousness of diabetes . Please keep in mind that the symbol is a blue circle and it is the 90th anniversary of insulin.

To register your school please email karin.swift@diabetes.ca

Why a Blue Circle?

The World Diabetes Day logo is the blue circle - the global symbol for diabetes, which was developed as part of the Unite for Diabetes awareness campaign. The logo was adopted in 2007 to mark the passage of the United Nations World Diabetes Day Resolution. The significance of the blue circle symbol is overwhelmingly positive. Across cultures, the circle symbolizes life and health. The colour blue reflects the sky that unites all nations and is the colour of the United Nations flag. The blue circle signifies the unity of the global diabetes community in response to the diabetes pandemic.

**Make the spirit happen at your school on Monday, November 14, 2011.
Send pictures to: karin.swift@diabetes.ca**



dedicated to finding a cure

