



Hamilton Foundation for Student Success
Thursday, November 29, 2018
Michelangelo's Banquet Centre

SPONSORSHIP OPPORTUNITIES





Hamilton Foundation for Student Success

The Hamilton Foundation for Student Success' heARTS Wide Open Gala is an important source of funding and brings together the community for a night of delicious food, a showcase of outstanding talent by HWDSB students, and fun. The Gala offers a sophisticated environment with a vibrant theme to entice and entertain guests. Members of the HWDSB community attend to foster old relationships and make new ones and enjoy a spectacular evening.

Funds raised from the Gala will be put towards the Student Barrier Fund. On an annual basis, approximately 150 HWDSB students receive some form of financial assistance through this fund. The Fund enables us to support HWDSB students during times of extraordinary or emergency financial stress.

The Student Barrier Fund has helped students like:

Leila, a shy young girl with 5 younger siblings who lives downtown, so that she can use a taxi subsidy to have safe and reliable transportation to the "Chilled Anxiety" group offered at the HWDSB Education Centre.

Kyla, whose parents are in the midst of a divorce and have limited resources, can join her classmates on the end of school year trip to Medieval Times

Yousef, a Syrian refugee whose family arrived with very few possessions, can have a winter coat, snow pants, hat, mitts and boots so that he can stay warm and active outside during the winter months

The following sponsorship levels offer you the unique opportunity to promote your brand among more than 200 anticipated guests, representing the Greater Hamilton area's most influential business and community leaders. The Hamilton Foundation for Student Success prides itself on working with its sponsors to customize a package that best meets your marketing objectives as well as creating a long-term and mutually beneficial partnership.

To sponsor the heARTS Wide Open Gala, please contact **Wayne Joudrie** (wjoudrie@gmail.com or 905-320-0142) or **Amy Leaming Cote** (aleaming@hwdsb.on.ca or 905-527-5092 ext. 2436)

Presenting Sponsor

\$7,000

Marketing Benefits:

- Category exclusivity
 - Opportunity to play a video message or make a live presentation during the event
 - Recognition as Presenting Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition on sponsor slideshow during Gala
 - Full-page colour advertisement on the back cover of the event program
 - Logo recognition and sponsor acknowledgment in the event program
 - Logo recognition on all signage on site at the event, including sponsor signs, directional signs and table signs
 - Preferred seating for one complimentary table of 8 guests
 - Invitation to the Hamilton Foundation for Student Success' annual appreciation event for you and your guests
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Platinum Sponsor

\$5,000

Marketing Benefits:

- Recognition as a Platinum Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition on sponsor slideshow during Gala
 - Full-page black and white advertisement in the event program
 - Logo recognition and sponsor acknowledgment in the event program
 - Logo recognition on sponsor at event, including one table sign
- Preferred seating for one complimentary table of 8 guests
- Invitation to the Hamilton Foundation for Student Success' annual appreciation event for you and your guests

1 Gold Sponsor (~~2~~ available) \$4,000

Marketing Benefits:

- Recognition as a Gold Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition on sponsor slideshow during Gala
 - Half-page black and white advertisement in the event program
 - Logo recognition and sponsor acknowledgment in the event program
 - Logo recognition on sponsor signage at event, including one table sign
 - Preferred seating for 4 complimentary guests
 - Invitation to the Hamilton Foundation for Student Success' annual appreciation event for you and your guests
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Silver Sponsor (3 available) \$3,000

Marketing Benefits:

- Recognition as a Silver Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition on sponsor slideshow during Gala
 - Half-page black and white advertisement in the event program
 - Logo recognition and sponsor acknowledgment in the event program
 - Logo recognition on sponsor signage at event
- Preferred seating for 2 complimentary guests
- Invitation to the Hamilton Foundation for Student Success' annual appreciation event for you and your guests

3 **Bronze Sponsor (~~4~~ available)** **\$2,000**

Marketing Benefits:

- Recognition as a Bronze Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition on sponsor slideshow during Gala
 - Logo recognition and sponsor acknowledgment in the event program
 - Logo recognition on sponsor signage at event
 - Preferred seating for 2 complimentary guests
 - Invitation to the Hamilton Foundation for Student Success' annual appreciation event for you and your guests
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Table Sponsor **\$1,500**

Marketing Benefits:

- Recognition as a Bronze Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and sponsor acknowledgment in the event program
 - Logo recognition on table sign
- Preferred seating for one complimentary table for 8 guests
- Invitation to the Hamilton Foundation for Student Success' annual appreciation event for you and your guests

Reception Sponsor

\$5,000

Marketing Benefits:

- Exclusivity
 - Promotional signage within reception area
 - Recognition as Reception Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Half-page black and white advertisement in the event program
 - Logo recognition and sponsor acknowledgement in the event program
 - Four complimentary tickets to the event
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Guest Gift Sponsor

\$4,000

(or in-kind donation appropriate guest gift)

Marketing Benefits:

- Exclusivity
- Recognition as the Guest Gift Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Half-page black and white advertisement in the event program
 - Logo recognition and sponsor acknowledgement in the event program
 - Logo recognition on guest gift
- Four complimentary tickets to the event

Décor Sponsor

\$3,500

Marketing Benefits:

- Exclusivity
 - Recognition as the Décor Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition and sponsor acknowledgement in the event program
 - Logo recognition on table centrepieces
 - Two complimentary tickets to the event
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Photo Booth Sponsor

\$2,500

Marketing Benefits:

- Exclusivity
- Recognition as Guest Gift Sponsor on all material associated with the Gala including print, media and web presence
 - Logo recognition and URL on Gala website for one year
 - Logo recognition and sponsor acknowledgement in the event program
 - Logo recognition on branded takeaway
- Two complimentary tickets to the event



Sponsorship Opportunities

	SOLD OUT!	Platinum \$5,000	Gold \$4,000	Silver \$3,000	Bronze \$2,000	Table \$1,500
Exclusivity	X		1 left!		3 left!	
Table with preferred seating	1	1				
Guest tickets			4	2	2	8
Video message or live presentation evening of event	X					
Logo recognition and URL on Gala website for one year	X	X	X	X	X	
Logo recognition on sponsor slideshow during Gala	X	X	X	X	X	
Full page colour advertisement on the back cover of the event program	X					
Full page black and white advertisement in the event program		X				
Half page black and white advertisement in the event program			X	X		
Logo recognition and sponsorship acknowledgement in the event program	X	X	X	X	X	X
Logo recognition on all signage on site at the event, including sponsor signs, directional signs and table signs	X					
Logo recognition on sponsor signage at event including one table sign		X	X			X
Logo recognition on sponsor signage at event				X	X	
Invitation to the Hamilton Foundation for Student Success' annual appreciation event	X	X	X	X	X	X

Underwriting Opportunities

	Reception \$5,000	SOLD OUT!	Décor \$3,000	Photo Booth \$2,500
Exclusivity	X	X	X	X
Guest tickets	4	4	2	2
Logo recognition on sponsorship signs within reception area	X			
Logo recognition on guest gift		X		
Logo recognition on table centrepieces				
Logo recognition on branded takeaway				X
Logo recognition and URL on Gala website for one year	X	X	X	
Half page black and white advertisement in the event program	X	X		
Logo recognition and sponsorship acknowledgement in the program	X	X	X	X