



# Sponsorship Packages

## Young Artists of Hamilton Gala – November 17, 2017

### True North Title Sponsor - \$5,000

- 16 free registrations (2 tables) & VIP Parking
- Included in all Press Releases
- Logo on Guest Gift Calendars
- Logo on all event materials
- Opportunity to display company pop-up banner and booth at the event
- Opportunity to welcome guests and provide remarks from the stage
- Dominant logo on event photo prints
- Inclusion in the event PowerPoint
- Dominant recognition on event webpage and hyperlink to company webpage
- Advert in event program – full page
- Contribution of promotional materials to swag bags
- Weekly social media coverage
- Opportunity to provide a testimonial in thank you letters to the community
- First right to refusal for 2018 event

### Dîner Sponsor - \$4,000

- 8 free registrations (1 table) & VIP Parking
- Logo on Guest Gift Calendars
- Logo on all event materials
- Opportunity to display company pop-up banner and booth at the event
- Opportunity to welcome guests and provide remarks from the stage
- Dominant recognition on event webpage and hyperlink to company webpage
- Dominant logo on event photo prints
- Inclusion in the event PowerPoint
- Advert in event program – ½ page
- Contribution of promotional materials to swag bags
- Weekly social media coverage
- First right to refusal for 2018 event



# Sponsorship Packages

## Entertainment Sponsor - \$4,000 – SOLD

- 8 free registrations (1 table) & VIP Parking
- Logo on Guest Gift Calendars
- Logo on all event materials
- Opportunity to display company pop-up banner and booth at the event
- Opportunity to provide remarks from the stage
- Dominant recognition on event webpage and hyperlink to company webpage
- Dominant logo on event photo prints
- Inclusion in the event PowerPoint
- Advert in event program – ½ page
- Contribution of promotional materials to swag bags
- Social Media Coverage
- First Right to refusal for 2018 event

## Guest Gift Sponsor - \$3,500 – SOLD

- 4 free registrations
- Logo on Guest Gift Calendars
- Logo on all event materials
- Opportunity to display company pop-up banner and booth at the event
- Opportunity to present entertainment
- Dominant recognition on event webpage and hyperlink website
- Dominant logo on photo prints
- Inclusion in the event PowerPoint
- Advert in event program – ¼ page
- Contribution of promotional materials to swag bags
- Social Media Coverage
- First Right to refusal for 2018 event

## Photo Booth Sponsor - \$2,000

- 2 free registrations
- Logo on all event materials
- Opportunity to display company pop-up banner
- Opportunity to provide remarks from the stage
- Dominant recognition on event webpage and hyperlink to company webpage
- Dominant logo on event photo prints
- Inclusion in the event PowerPoint
- Advert in event program – ¼ page
- Contribution of promotional materials to swag bags
- Social Media Coverage
- First Right to refusal for 2018 event





# Sponsorship Packages

## Centerpiece Sponsor - \$1,500- **SOLD**

- 2 free registrations
- Opportunity to display company pop-up banner and booth at the event
- Dominant recognition on event webpage and hyperlink to company webpage
- Dominant logo on photo prints
- Inclusion in the event PowerPoint
- Advert in event program – 1/8 page
- Contribution of promotional materials to swag bags
- Logo on all marketing materials
- Social Media Coverage
- First right to refusal for 2018 event

## Student Sponsor- \$1,000

- Recognition on event webpage and link to company webpage
- Inclusion in the event PowerPoint
- Advert in event program – 1/8 page
- Contribution of promotional materials to swag bags
- Logo on all marketing materials
- Social Media Coverage
- First right to refusal for 2018 event

## Table Sponsor - \$300

*You can't make the event, but want to sponsor the cause.*

- Include a table tent card referring to your sponsorship
- Opportunity to distribute promotional materials at tables
- Recognition on event webpage and hyperlink to company webpage
- Recognition on intranet messages to staff
- Mention in event program
- First right to refusal for 2018 event

## Raffle Sponsor - \$2,000

- Mention in event program
- Included in event PowerPoint
- Advert in event program- full page
- Contribution of promotional materials to swag bags
- Social Media Coverage

## Silent Auction Sponsor

- Descriptive mention in event program